



AIB Newsletter

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THIRD QUARTER 2006



Greetings! from the Executive Director

Tomas Hult

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As I am writing this column, AIB has grown to over 3,100 members in 74 countries—representing a pretty remarkable increase of about 800 members over the last 2.5 years. And, the annual conference in Beijing, China, drew 1,055 attendees—the largest AIB conference ever. As a point of history, AIB saw its membership drop in the 1990s, as did most professional organizations. We hope the recent trend is a reflection of even better times to come. In fact, AIB has grown significantly faster than other organizations during the same time period. AIB is now about the same size as in its most recent upswing in the late 1980s. And, submissions to our flagship journal are also up significantly—from about 250 per year in the early 2000s to a predicted 600 submissions this year.

The AIB Executive Board and the AIB Executive Secretariat, together with the current *JIBS* Editor-in-Chief Arie Lewin, are being proactive to make sure that the transition to a new Editor-In-Chief (EIC) and, more importantly, the timeliness of *JIBS* reviews will be efficient. Specifically, AIB will centralize the function of the *JIBS* Managing Editor office to the AIB Secretariat—to launch jointly with when the new EIC starts his/her transition period on July 1, 2007 (the call for EIC which has been circulating since June is printed again in this issue of the Newsletter). We are also planning to have an Editorial Assistant in the AIB Secretariat to work along with the Managing Editor and the EIC's office. The centralized editorial operation will ensure a

smooth transition from one EIC to another. From the standpoint of authors, timeliness and quality of reviews will be our main priorities in the centralized system.

Related to *JIBS*, it is my great pleasure to announce that on the recommendation of Arie Lewin and myself, and with great analytical input from Tunga Kiyak (AIB Managing Director), the AIB Executive Board has decided to renew the contract with Palgrave Macmillan until 2014. We went through a seven-month process of identifying the best possible publishing situation for *JIBS* and our members. In the end, Palgrave Macmillan provided AIB with the greatest financial and non-financial benefits. We thank Palgrave Macmillan for its renewed commitment to AIB as well as the other four publishers who made very strong efforts. Most of all, I personally thank David Bull, Journals Director at Palgrave Macmillan, for his diligent and dedicated efforts in the renewal process.

Finally, I would like to encourage you all to put the AIB 2007 Indianapolis Conference on your calendars. Due to a last minute scheduling conflict, the conference dates have shifted slightly to **June 25-28, 2007**. Indiana University, our host school, and Oded Shenkar, our Program Chair, are already hard at work to make sure that our trend of ever more successful conferences continues.

As always, please feel free to direct your inquiries and comments to me directly at +1-517-432-1452 or aib@msu.edu.



Call For Proposals Editor-in-Chief, Journal of International Business Studies

The Executive Board of the Academy of International Business (AIB) is seeking proposals for the Editor-in-Chief of the *Journal of International Business Studies (JIBS)*. The new Editor-in-Chief (2008-2010) will start processing manuscripts July 1, 2007, and be fully responsible

for all editorial activities starting January 1, 2008. The selection of a new Editor-in-Chief will consist of a two-stage process. The Board requests that AIB members interested in taking on the editorial responsibility for *JIBS* submit a ten-page description of their editorial strategy and implementation plan for the journal by October 15, 2006. The AIB Board will select and inform the finalists by November 15 and request the submission of final proposals by February 1, 2007. The finalists will be invited to the March 2007 AIB Board meeting in Indianapolis to present their proposals.

Since 2002, the number of manuscripts submitted to *JIBS* has more than doubled, and the reputation of the journal has improved to become a premier journal (with a Social Sciences Impact Score around 1.30). To ensure a smooth transition of editorships, the AIB Executive Board is now searching for a new Editor well in advance of the end of Arie Lewin's second term. The transition period between July and December 2007 will be arranged between the new and current editorial

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teams, the AIB Executive Secretariat, and the publisher. The AIB Executive Board will actively monitor the transition. Responsibility for all issues, projects, and ongoing manuscripts will be transferred to the new editorial team in its entirety on January 1, 2008.

The new editorial team will consist of an Editor-in-Chief and a number of associates (e.g., Deputy Editors-in-Chief and Departmental Editors) whose exact number and responsibilities should be outlined in the proposal. In line with other premier journals, the editorship will officially be for a *three-year term* (January 1, 2008 to December 31, 2010), with the responsibility of manuscript processing starting July 1, 2007. The editorial team would have complete editorial responsibility for the content and organization of *JIBS*, would manage the manuscript review and selection process, and would work with the publishing firm responsible for the timely publication of *JIBS*. In this role, the Editor-in-Chief reports directly to the AIB Executive Board and is required to attend both annual meetings of the Board. Policy decisions related to the journal are the responsibility of the AIB Executive Board while the management of the journal is the responsibility of the editorial team.

The Executive Board anticipates that the AIB Executive Secretariat, led by Professor Tomas Hult (Executive Director) and Dr. Tunga Kiyak (Managing Director), will take over much of the responsibility of the role of a typical "managing editor". The AIB Executive Secretariat is in the process of hiring a Managing Editor for *JIBS*, to start around January 2007. An Editorial Assistant will also be hired to be housed in the AIB Executive Secretariat, with a starting date around July 1, 2007 to coincide with the start of the transition period for the new EIC. While an Editorial Assistant (full or half time) will be a necessity at the EIC's school, the AIB office intends to have an administrative assistant dedicated to *JIBS* and to maintain the online submission system. The current Outdare system will change to Manuscript Central (Scholar One) starting around July 1, 2007. The Spring 2007 period will be used to make the new system fully operational before being publicly launched around July 1, 2007. Dr. Tunga Kiyak will be the person responsible for the customization and implementation of the online system.

The AIB Executive Board is open to a variety of proposed ways to handle the processing of

manuscripts, but the Board's preference is to centralize with the AIB Executive Secretariat a large component of the *JIBS* activities that have traditionally been performed at the Editor-in-Chief's office (e.g., processing of manuscripts; communication between constituencies, e.g., authors, editors, and reviewers, and linkage to the publisher). The Editorial Assistant at the EIC's school will serve as a link with the AIB Secretariat as well as provide typical assistance to the EIC and the Managing Editor. Complete division of labor and responsibilities are expected to be worked out between the new EIC and the AIB Secretariat with the final approval being taken by the AIB Executive Board. As is the AIB tradition, the EIC serves in largely a voluntary capacity, with the expectation of strong commitment from his/her university (e.g., office space, computers, and support for the local Editorial Assistant). Financially, AIB contributes to a modest amount of travel expenses related to attending meetings of the AIB Executive Board and provides some support for the EIC's local Editorial Assistant (up to \$10,000/year).

The preliminary proposal should include a complete resume of the leading scholar who would serve as Editor-in-Chief. The second round proposals need to include resumes for those who would occupy key positions as Deputy and Departmental Editors. Implementation plans should also include some mention of release time for the Editor-in-Chief and possibly for Deputy Editors from their respective universities. This proposal should also address the provision of the services of an administrative assistant and some physical facilities and equipment, as well as a budget for travel and communications. The financial arrangements necessary to meet these basic costs constitute a key element of the proposal and must be endorsed by the Dean of the lead institution. The Editor-in-Chief's university will be acknowledged in the journal for the duration of the agreement.

Informal inquiries about this process, in advance of an application, can be made to Alan M. Rugman, Immediate Past-President, who chairs the AIB Board's *JIBS* Editorial Team Selection Committee (Email: rugman@indiana.edu). Please submit your preliminary proposals to the AIB Secretariat by **October 15, 2006** by electronic mail to the AIB Executive Secretariat at aib@msu.edu. The AIB Board will select and inform the finalists by November 15, 2006.



3rd Year-in-a-Row Record Attendance: Over 1,000 in Beijing!



At is very hard for all of us to still believe that the Academy of International Business hosted 1,055 AIB members in Beijing, China, June 23-26, 2006! We extend our sincere thanks all who worked very hard to make this an unforgettable, third year-in-a-row record-breaking event. Program Chair Mary Ann Von Glinow of Florida International University put together a very thoughtful and well-organized program for our meeting with the help of her track chairs (see conference program



committee) and her right-hand helper, Sylvia Salas. This is the first time AIB has ever met in China and the AIB members got a glimpse of the world's fourth-largest economy as well as at how Beijing is getting prepared for the 2008 Summer Olympics.

The largest program in the history of the Academy was titled *"From the Silk Road to Global Networks: Harnessing the Power of People in International Business."* The program had over 935 submissions from 55 countries requiring 1121 reviewers offering a *staggering* number of intellectually stimulating events: 116



competitive paper sessions (462 papers), 16 panel sessions, 41 clusters of similarly-themed interactive papers spread over 3 days (194 papers) and 27 special, showcase and/or pre-conference sessions including 4 special Plenaries.

The meeting began on Friday June 23 featuring for the first time the Past Presidents' Roundtable Discussion, chaired by Sonja Sackmann and Julia Gluesing. This novel pre-conference workshop involved 13 former Presidents of major professional associations, who agreed to convene a roundtable discussion on a topic of their choosing.



The third AIB-JIBS Paper Development Workshop was organized by Tatiana Kostova (U of South Carolina) and Arie Lewin (Duke U). This year, the Doctoral and the Junior Faculty Consortiums were held at the host school's campus. Meeting at the Guanghua School of Management, the Doctoral Consortium was chaired by Kannan Ramaswamy (Thunderbird) while the Junior Faculty Consortium was chaired by Sumit Kundu (Florida International U).

The conference officially opened in the afternoon with a series of welcome remarks, followed by an Opening Keynote by Weying Zhang, Executive Dean of Guanghua School of Management, on "*Competitiveness of Chinese Enterprises in the Global Era.*" The session concluded with the presentations of the AIB Presidential Award by AIB President Alan Rugman (Indiana U) to Dean Zhang. The AIB Fellows' Opening Plenary featured the topic "*Outward Foreign Direct Investment from China*" with Jean Boddewyn (CUNY), Rosalie Tung (Simon Fraser), Marjorie Lyles (Indiana), Oded Shenkar (Ohio State U), Danny van den Bulcke (U of Antwerp), and Bernard Yeung (NYU) and was followed by the Presidential Reception, which took place at the Crowne Plaza Ballroom.

Saturday June 24 featured a whole day of 13 concurrent sessions with an emphasis on harnessing people power in China and throughout global networks. Epitomizing this was the Showcase panel titled "*Advances in Learning, Knowledge and Innovation*" featuring Yves Doz, Marjorie

Lyles, Sully Taylor, Haiyang Li, and John Hagedoorn who addressed current advances and future directions. Another Showcase Panel on "*Financial Dimensions of International Business*" offered insights from scholars including Claus Wilborg, Tamir Agmon, Bernard Yeung and Sarkis Khoury bringing recent developments in financial economics into the IB research arena. The concurrent sessions were followed by the interactive sessions, which were clustered around "themes" such as multinationality and performance, cross culture/IHRM/expatriates or networks/alliances/JV's allowing for greater synergies and a chance to locate specific clusters





of papers on the same theme. The 2006 Richard N. Farmer Dissertation Award finalists also presented their research in a special session.

The day ended with the Women in AIB business meeting and reception.

On Sunday June 25 a captivating address by Jagdish Sheth (Emory U and the Sheth Foundation) on *“The Rise of China and India and Their Impact on the World”* filled the 600-seat conference hall. This plenary was followed by the 2006 AIB Fellows Executive of the Year Mr. Liu Chuanzhi, President and Chief Executive Officer of the Legend Holdings Ltd. (Lenovo belongs to the Legend Holdings Group), and the principal architect behind his company’s acquisition of IBM’s PC unit in 2005. Liu’s talk centered on *“Lenovo’s Globalization Strategies.”* Our fourth Plenary took place late in the afternoon and featured keynote speeches by Mr. Jiafu Wei, President and CEO of China Ocean Shipping (Group) Company (COSCO) and Mr. Seung Ho “Sam” Park, President of Samsung Economic Research Institute China Center (SERIChina) reflecting on *“Global Competitiveness from the Perspective of Asian Multinationals.”* At the end of the day, AIB members were shuttled in 27 buses, via police escort, to the downtown area (Tiananmen Square) where our truly memorable Gala Dinner at the Great Hall of the People was held thanks to our local arrangements host, Guanghua School of Management at Peking University and their corporate sponsor, Samsung.

Monday June 26 was the last day of the conference that started with the Meet the Editors Roundtable Discussions followed by the ANZIBA session, entitled *“Born Globals: New Frontiers”* and the BALAS session entitled: *“Can Latin American Firms Compete?”* Chapter Chairs held their annual meeting followed by the JIBS Decade Award Plenary recognizing the most influential paper published in 1996 in *Journal of International Business Studies*. Marjorie A. Lyles and Jane Salk received the prestigious award with their influential paper titled *“Knowledge Acquisition from Foreign Parents in International Joint Ventures: An Empirical Examination in the Hungarian Context.”* The final official session of the conference was the AIB Business Meeting and Award Ceremony. First, the various awards were presented (please see list on the following pages). The AIB General Business Meeting concluded by bidding farewell to our current Executive Board who has done a wonderful job for the past two years. At the



end of the meeting, the 2007 Program Chair Oded Shenkar from The Ohio State University invited Marjorie Lyles and Roberto Garcia from Indiana University to talk about the 2007 AIB Conference in Indianapolis, Indiana, USA. The conference concluded by the *JIBS* Decade Award Reception and Farewell AIB Party sponsored by Palgrave Macmillan.

To view the Conference Photo Gallery, to see the full list of award nominees, and to download the conference program and proceedings, visit <http://aib.msu.edu/events/2006/>.



JOIN US FOR AIB 2007

The AIB invites you to join us at the 2007 meeting in Indianapolis, Indiana, **June 25-28, 2007** (*please note the date change*). Our Program Chair Oded Shenkar, Ohio State University set an alluring theme: *"Bringing the Country Back In: The Importance of Local Knowledge in a Global Economy."* Visit the AIB website for details at: <http://aib.msu.edu/events/2007/>.



2006 Program Committee

The Academy of International Business is deeply grateful to all members of the 2006 Program Committee for the countless hours they have volunteered to make the conference an unquestionable success.

Program Chair

Mary Ann Von Glinow – Florida International University

INSEAD Program Assistant

Silvia Salas – Florida International University

Track Chairs

John Mezias—University of Miami
Tamir Agmon—The College of Management
Peter Dowling—Victoria University of Wellington
Simon Collinson—University of Warwick
Klaus Meyer—University of Reading
Chris White—Michigan State University
Marjorie Lyles—Indiana University
Subhash Jain—University of Connecticut
Rob Grosse—Thunderbird
Michael Enright—University of Hong Kong

AIB/JIBS Paper Development Workshop

Arie Lewin—Duke University
Tatiana Kostova—University of South Carolina

Placement Services Director

John Zhao—Saint Louis University

Doctoral Consortium Chair

Kannan Ramaswamy—Thunderbird

Junior Faculty Consortium Coordinators

Sumit Kundu—Florida International University

Past Presidents' Roundtables Chair

Sonja A. Sackmann—University Bw Munich
Julia Gluesing—Wayne State University

Farmer Dissertation Award Selection Committee

Cristina Gibson—University of California, Irvine (Chair)
Elizabeth Rose—Victoria University of Wellington and University of Hawai'i at Manoa
Gary Knight—Florida State University
Srilata Zabeer—University of Minnesota

Best Paper Selection Committee

Peter Walters—Hong Kong Polytechnic University (Chair)
Arvind Parkhe—Temple University
Sheila Puffer—Northeastern University
Constantine Katsikeas—Leeds University

Haynes Prize Selection Committee

Peter Buckley—University of Leeds (Chair)
Andrew Delios—National University of Singapore
Ivo Zander—Uppsala University
Nakiye Boyacigiller—Sabanci University

Local Arrangements Chair

Changqi Wu—Guanghua School of Management, Peking University

Local Arrangements Committee

Cuicui Lu—Peking University
Christine You—Peking University
Yuping Zeng—Peking University

2006 Conference Sponsors

We would also like to thank our sponsors for making the 2006 conference possible through their generous contributions.

Boeing Institute of International Business, Saint Louis University
China Ocean Shipping Corporation (COSCO)
Florida International University
Florida International University Center for International Business Education and Research (CIBER)
Fox School of Business, Temple University
Indiana University Center for International Business Education and Research (CIBER)
INSEAD
Palgrave Macmillan
Peking University Guanghua School of Management
Samsung Group
Madhuri and Jagdish Sheth Foundation
Society for the Advancement of Management Studies (SAMS)
University of South Carolina Center for International Business Education and Research (CIBER)

AIB 2006 Awards

AIB President's Award

Zhang Weiyong, Executive Dean, Guanghua School of Management, Peking University



2006 Executive of the Year Award

Liu Chuanzhi (above)—Legend Holdings Ltd.

2006 Dean of the Year Award

Zhang Guohua—China Europe International Business School



2006 JIBS Decade Award

Sponsored by Palgrave Macmillan

Marjorie A. Lyles and **Jane Salk** (above)
“Knowledge Acquisition from Foreign Parents in International Joint Ventures: An Empirical Examination in the Hungarian Context” *JIBS* Vol. 27 No. 5, pp. 877-903, 1996.

2006 Temple/AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

WINNERS (pictured at right): **Jean-Luc Arregle** (EDHEC Business School), **Louis Hébert** (HEC Montreal), and **Paul W. Beamish** (University of Western Ontario)—“Assessing the Advantages of Multilevel Methods for Entry Mode Research”

2006 Haynes Prize for the Most Promising Scholar

WINNERS: **Xufei Ma**, National University of Singapore and **Jane Lu**, Singapore Management University—“Business Group Affiliation as Institutional Linkages: An Integration of Resource-Based View and Institutional Perspective”

2006 Richard N. Farmer Dissertation Award

Sponsored by the Indiana University CIBER

WINNERS: **Jon Erland Lervik**, Norwegian School of Management (Ph.D. from the Norwegian School of Management) and **Gurneeta Vasudeva**, Indian School of Business (Ph.D. from George Washington University).

2006 SAMS/AIB Dissertation Proposal Award

Sponsored by Society for the Advancement of Management Studies

WINNERS (pictured at right): **Ajai Gaur** (National University of Singapore) and **Raveendra Chittoor** (Indian Institute of Management-Calcutta)



2006 Best Reviewer Award

Ruth Aguilera, University of Illinois at Urbana-Champaign

Alice De Jonge, Monash University

Kelly Hewett, University of South Carolina

Stephen Lloyd Morgan, University of Melbourne

Michael Joseph Morley, University of Limerick

U. Srinivasa Rangan, Babson College

B. Sebastian Reiche, University of Melbourne

Robert Ware, Savannah State University

Ivo Zander, Uppsala University



SHETH FOUNDATION DOCTORAL TRAVEL STIPENDS

The following doctoral students were awarded travel stipends to attend the 2006 Meeting in Beijing. These travel stipends were made possible through the generous contributions of the **Madhuri and Jagdish Sheth Foundation** and matching funds by the **AIB Foundation**.

Tejinder Billing, University of Memphis, USA
Lu-Jui Chen, Yuan Ze University, Taiwan
Tariq Malik, Birkbeck College, University of London, United Kingdom
Deeksha Singh, National University of Singapore, Singapore
Houcem Smaoui, Laval University, Canada
Jung-Li Wang, Warwick Business School, Taiwan
Pengji Wang, National University of Singapore, Singapore
Lin Yuan, National University of Singapore, Singapore
Xiaotian Zhang, Temple University, USA
Hongjin Zhu, National University of Singapore, Singapore
Mahtab Akhavan Farshchi, London South Bank University, United Kingdom
Kais Ben Youssef, University of Tsukuba, Japan
Ping-Shan Cheng, National Cheng Kung University, Taiwan
Martin Friesl, University Bw Munich, Germany
Hui He, George Washington University, USA
Paul Komiak, Texas A&M International University, USA
Mark Lennon, University of Rhode Island, USA
Anabel Ivana, Soledad Marin, Universidad Nacional de General Sarmiento, Argentina
Qi Quan, Katholieke Universiteit Leuven, Belgium
Run Ren, Texas A&M University, USA
Andrea Roofe, Florida International University, USA
Grishma Shah, Rutgers University, USA
Roger Smeets, Radboud University Nijmegen, The Netherlands
Vas Taras, University of Calgary, Canada
Richard Wilson, Saint Louis University, USA
Zhonghua Wu, National University of Singapore, Singapore
Weiwei Xu, National University of Singapore, Singapore
Liang Yu, University of Oxford, United Kingdom
Yi Zhang, University College Dublin, Ireland

SAMS DOCTORAL CONSORTIUM STIPENDS

The following doctoral students were awarded travel stipends to specifically participate in the Doctoral Consortium at the 2006 Meeting in Beijing. These stipends were made possible through the generous contributions of the **Society for the Advancement of Management Studies (SAMS)**.

Oliver Borchert, University of Strathclyde, United Kingdom
Raveendra Chittoor, Indian Institute of Management Calcutta, India
Wenhao Feng, University of Ulster, United Kingdom
Ajai Gaur, National University of Singapore, Singapore
Irina Jormanainen, Helsinki School of Economics, Finland
Heechun Kim, Arizona State University, USA
Andreas Klosek, Freiberg University of Mining & Technology, Germany
Somnath Lahiri, University of Memphis, USA
Anna Lamin, University of Minnesota, USA
Sali Li, University of Utah, USA
Xufei Ma, National University of Singapore, Singapore
Peter Magnusson, Saint Louis University, USA
L. Felipe Monteiro, London Business School, United Kingdom
Changhoon Oh, Indiana University, USA
Kyeungrae (Kenny) Oh, University of Texas at Dallas, USA
Anna-Maija Renko, Turku School of Economics & Business Administration, Finland
Suhaib Riaz, University of Western Ontario, Canada
Metin Sengul, INSEAD, France
Sabina Tacheva, University of St. Gallen, Switzerland
Michael Troilo, University of Michigan, USA
Hsin-Ju Tsai, The University of Manchester, United Kingdom
Yuanyuan Wu, McGill University, Canada
Helen Yang, The University of Melbourne, Australia

AREA SCHOLARSHIPS

The following faculty members were selected as **AIB Foundation Area Scholars** for the 2006 Meeting in Beijing. The recipients of the scholarship are awarded two years complimentary AIB membership, complimentary meeting registration for the 2006 conference, and a US\$500 travel stipend to attend the meeting.

- Akomea, Samuel**, Kwame Krumah University of Science and Technology Accra, Ghana
Li, Guoqiang, University of Macau, S.J. Taipa, Macau
Ratanasithi, Saran, Suan Dusit Rajabhat University, Bangkok, Thailand
Su, Yu-Shan, Chang Jung Christian University, Taiwan
Sukpanich, Nessara, Thammasat University, Bangkok, Thailand
Terra, Paulo Renato Soares, Unisinos University, Sao Leopoldo, Brazil

BOEING INSTITUTE JUNIOR FACULTY CONSORTIUM STIPENDS

The following junior faculty were awarded travel stipends to specifically participate in the Junior Faculty Consortium at the 2006 Meeting in Beijing. These stipends were made possible through the generous contributions of the **Boeing Institute of International Business at Saint Louis University**.

- Jung-Min Son**, Yonsei University, Korea
 Janell Townsend, Oakland University, United States
Christina Yu Ping Wang, National Dong Hwa University, Taiwan

AIB 2006 MEETING REGISTRANTS BY COUNTRY

Country	Count
Argentina	1
Australia	53
Austria	11
Belgium	10
Brazil	9
Canada	64
China	83
Colombia	3
Denmark	12
Finland	7
France	8
Germany	24
Ghana	1
Greece	2
Grenada	1
Hong Kong, SAR-PRC	26
Hungary	1
India	4
Indonesia	1
Ireland	12
Israel	7
Italy	5
Jamaica	1
Japan	53
Korea, South	32
Macau	1
Malaysia	2
Mexico	2
Netherlands	20
New Zealand	12
Norway	1
Peru	2
Portugal	3
Singapore	27
Slovak Republic	1
Slovenia	1
South Africa	2
Spain	10
Sweden	20
Switzerland	8
Taiwan	69
Thailand	8
Turkey	3
United Kingdom	98
USA	334
TOTAL	1055



Indianapolis skyline

AIB 2007 ANNUAL MEETING

June 25-28, 2007

Call for Papers

Theme: Bringing the Country Back In: The Importance of Local Knowledge in a Global Economy

Submission Deadline: January 15, 2007

Program Chair: Oded Shenkar, Ohio State University

The international business literature characterizes the challenge faced by the multinational enterprise as one of mastering the vagaries of multiple markets while leveraging resources and capabilities on a global scale. The same holds true for international business scholarship which has traditionally covered both globalization and localization,

but seems to have now tilted towards the global side of the matrix. Today, international business research often treats a country in terms of its membership in larger groupings such as “emerging economies”, or judges foreign markets in terms of their cultural or institutional “distance” from a focal country, most often the United States. This bias towards global issues has limited the scope of international business research and curtailed development of its unique capabilities in deciphering and interpreting local knowledge, making it less distinguishable from strategy and related areas. Thus, the theme of the Indianapolis conference is to bring the country back in, that is, to discuss the importance of indigenous variables, from culture through politics to social structure, in the context of a rapidly globalizing environment.

We seek submissions from all areas of international business that consider the value of utilizing local and comparative knowledge as a focus of research in international business, propose theories and methodologies that are compatible with this aim, or constitute empirical studies looking at localization issues. Some general guiding questions are listed below, but submissions are by no means limited to answering those.

1. What does “uniqueness” really mean in defining a country and is country the proper unit of analysis given internal variations?
2. What elements of the local environment beyond such “usual suspects” as culture and political risk should multinational companies and international business scholars consider?
3. Do current theories provide a sufficient base from which to appreciate and study local level phenomena? If not, should international business take the lead in developing new theoretical approaches?
4. What should be the theoretical positioning of international “differences”; for instance, should cultural differences be treated simply as uncertainty?
5. Are our research methods adequate for assessing local variables and the challenges they pose to firms? Should we give priority to case studies as a way to identify new variables and new relationships?
6. How should we measure differences between local environments? Can common measures such as “cultural distance” and “institutional distance” capture the key variations? What are the biases embedded in our current measures?
7. How useful are grouping such as “emerging economies” and do they come at the expense of attention to other key variables in a local environment?
8. What can we learn from other disciplines, including area studies, about the variables and phenomena we should research?

Paper and Panel Submissions:

Paper and panel submissions for AIB 2007 are categorized into nine tracks. Each paper or panel proposal must be submitted to only one track. Please select the track closest to your proposal from the following list.

1. The Historical Dimension in International Business

Track Chair: Karl Moore, McGill University (karl.moore@mcgill.ca)

History is an essential though often neglected layer of context in international business. Where we are today is a result of where we have come from, time's arrow it might be called. This track seeks submissions that treat the importance of history for all aspects of international operations. This includes, but by no means limited to, the history of the multinational enterprise, the impact of history on foreign direct investment and its host country receptivity (e.g., do firms from countries with a long history of international activities, such as the Netherlands, perform better than their peers?), the relationship between historical factors and the liability of foreignness, and the role of history in "institutional distance". We are especially interested in how history helps form local conditions that affect needs for adaptation versus globalization in international business.

2. Theory Development and Empirical Modeling Techniques in International Business

Track Chair: Timothy Devinney, Australian Graduate School of Management (T.Devinney@agsm.edu.au)

This track aims to highlight new theoretical developments in international business along with unique and different methodologies. Papers and Panels that discuss unique theoretical approaches, either built natively around IB phenomenon or adapted from theoretical work in external disciplines and sciences would fit into this track. In addition, bespoke methodological approaches as well as new adaptations of approaches found in other disciplines are welcome. Papers can be either conceptual, theoretical empirics, or a combination of the two. However, papers and panels should not be mere literature reviews or summaries of outside theory.

3. International Finance and Accounting

Track Chair: Raj Aggarwal, University of Akron (raggarwal@uakron.edu)

The theme of the AIB 2007 finance and accounting track is *to bring the country back in*, that is, to assess the importance of indigenous variables, from culture through politics to social structure in the context of a rapidly globalizing environment, examine the ability of current theoretical frameworks and methodological tools to capture and leverage local elements, and suggest ways to produce rigorous knowledge in this area. For example, how do national measures of variables like legal origin, settler mortality, legal enforcement, self dealing index, accounting disclosure, corruption, political risk, social trust, culture, press freedom, financial structure, and industrial structure influence classical financial concerns like capital structure, corporate governance, dividend policy, capital budgeting, working capital management, and financing procedures? However, we also seek submissions from all other areas of international finance and accounting.

4. Co-evolution of Emerging Markets (EM) and Multinational Enterprises

Track Chair: Hemant Merchant, Simon Fraser University (aib2007@sfu.ca)

This track is broadly concerned with uncovering (comparative) reciprocal linkages between home- as well as host-country variables and MNCs operating in Emerging markets worldwide. Manuscripts submitted to this track would expose the singular and collective role of various EM-specific variables vis-à-vis the competitive development (or retardation) of firms, incumbents as well as potential entrants, operating in these markets. Alternatively, manuscripts could examine the role MNCs and/or domestic EM firms play in shaping the institutional trajectories of EMs as well as the lagged effects of these trajectories on MNCs' home-country variables.

5. Global Strategy

Track Chair: Steve Tallman, University of Richmond (stallman@richmond.edu)

Global strategy is about the multinational firm integrating the unique aspects of multiple places into a package of incomparable value for its equally unique customers. The Global Strategy Track seeks papers that explore the idea that multinational firms must differentiate locations not just for better market access but since each place can provide access to a unique piece in assembling the global jigsaw puzzle of innovative goods and services to inspire and delight their customers. Of course, we remain interested in all aspects of international strategy, but we hope you will take this opportunity to focus on the role of location as the factor that differentiates global strategy.

6. International Entrepreneurship

Track Chair: Shaker Zahra, University of Minnesota (szahra@csom.umn.edu)

In today's global marketplace, entrepreneurship plays the dual role of creating and exploiting opportunities grounded in (often local) knowledge. This track welcomes conceptual and empirical papers that: explore the role of entrepreneurship in creating, refining, capturing and exploiting

local knowledge; address the strategies entrepreneurial firms use in these activities; show how entrepreneurial activities influence strategies and vice versa; demonstrate the value added of incorporating specific country variables and resources to discussion of international entrepreneurial activities; clarify how country specific variables influence knowledge creation and different types of opportunities, especially among born global firms; and examine how country variables influence born global firms entrepreneurial behavior. Papers can be comparative (e.g., contrasting the entrepreneurial cultures in several countries) or internationally-focused (e.g., entry strategies used by startups from one country to build market position in another). Studies that test the applicability of US models and strategies used to incubate and nurture new firms to other countries are also welcome. Papers may also explore the unique ways entrepreneurial companies exploit local knowledge as they internationalize their operations. Entrepreneurial firms can be well established organizations or new ventures.

7. Managing People across Cultures

Track Chair: Rabi S. Bhagat, University of Memphis (rbhagat@memphis.edu)

Consistent with this year's theme, we are interested in submissions that deal with cultural issues in cross border operations of multinational and global organizations. Issues of cultural convergence and divergence in organizational processes and international human resource management practices are important issues to consider. Traditional issues dealing with management of expatriates and reentry issues along with focused investigations of the role of cultural differences in the area of globalization and internet will also be emphasized. A major objective of this track is to create a broad base of submissions in the area of international organizational behavior and international human resources management that are specifically concerned with the role of local cultures.

8. Marketing across Countries and Cultures

Track Chair: Ahmet H. Kirca, Michigan State University (kirca@bus.msu.edu)

This track welcomes papers that cover a broad range of international marketing topics. Topics may include, but are not limited to: market assessment and entry decisions; global market segmentation; adaptation/standardization of global marketing programs; export and import marketing issues; comparative marketing systems; global marketing strategy; supply-chain strategies in global operations; global product innovation management; global branding; global alliances in marketing; cross-cultural consumer behavior; and cross-cultural marketing research issues. The track will emphasize the theme of The Importance of Local Knowledge in a Global Economy, and papers exploring the value of utilizing local and comparative knowledge in international marketing research are highly encouraged.

9. Global versus Local Knowledge in International Business

Track Chair: Mona Makhija, Ohio State University (makhija.2@osu.edu)

The purpose of this track is to highlight the critical role of both global and local knowledge in international business. In particular, it will explore how differences in knowledge across national contexts can affect the development of capabilities, the nature of competition, and the competitive advantages of domestic and multinational firms. The track includes papers presenting theoretical distinctions between global and local knowledge and methods for empirically measuring these distinctions, and the processes by which firms draw upon or develop both types of knowledge.

Submissions for the conference will take place through AIB's online submission system. The submission system will open on December 1, 2006. All manuscripts and proposals must be submitted by January 15, 2007. Detailed submission instructions will soon be made available on the conference website.

For up-to-date information about the conference and related events, detailed submission instructions, and important deadlines, please check the conference website at <http://aib.msu.edu/events/2007/>. Any questions regarding this call for papers should be submitted to the track chairs or the Program Chair, Oded Shenkar, at aib2007@fisher.osu.edu.

Dr. Oded Shenkar
Program Chair, AIB 2007 Annual Meeting
The Ohio State University
aib2007@fisher.osu.edu

Old and New AIB Fellows Shining in Beijing and Atlanta

Among us, there are now some *70 Fellows*—that is, those AIB members whose scholarship or service (as for example, a former AIB President or Executive Secretary) have earned them special recognition over the years.

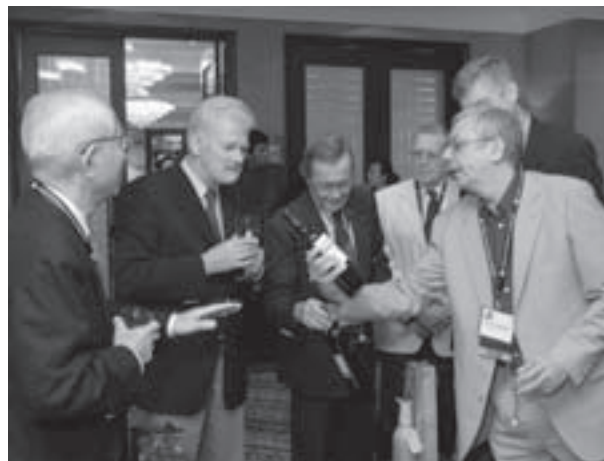
The Fellows organize and participate in the opening *Plenary* and other sessions at our annual conferences, they select the *Dean of the Year* and *International Executive of the Year* who are recognized at these meetings, and they elect occasionally an *Eminent Scholar* who was not an AIB member but who marked the research of many of us—people like Charles Kindleberger (in 1987), Edith Penrose (in 1994), Geert Hofstede (in 1998), Richard Caves (in 1999), Alfred Chandler (in 2000), Oliver Williamson (in 2003) and—most likely in Indianapolis in 2007—Douglass North who will address us there.

Two Fellows won awards at the AIB Annual Conference in Beijing: *Marjorie Lyles* as co-author of the best JIBS article of 1996 (JIBS 10-year Award) and *Paul Beamish* as co-author of the Best Paper presented in Beijing.

Paul Beamish and co-author *Jing'an Tang* also won the Best Paper Prize of the International Management Division of the Academy of Management (AOM) at its Annual Meeting in Atlanta in mid-August. *Yves Doz* was inducted as AOM Fellow at this meeting where he was introduced by *Jean Boddewyn*. *CK Prabalad* received the Booz Allen Hamilton Eminent Scholar in International Management Award, with *Yves Doz* serving as discussant—also in Atlanta. *Eleanor Westney* has just finished chairing the International Management Division of the Academy of Management.

Two new Fellows were elected in 2006: *Udo Zander* (Stockholm) and *James Wills* (Hawaii, former AIB Executive-Secretary). You are invited to email your suggestions for 2007 Fellows to Jean Boddewyn, Dean of the Fellows (Jean_Boddewyn@Baruch.cuny.edu) with a copy to Rosalie L. Tung, Secretary-Treasurer of the Fellows (tung@sfu.ca) by October 31, 2006.

The early history (1975-1981) of the AIB Fellows, containing their Constitution and membership and written by Jean Boddewyn (the present Dean of the Fellows), and Lee Nehrt (the first Dean of the Fellows) is available on the AIB site (<http://aib.msu.edu/aibfellows.asp>).



Jean Boddewyn
Dean of the AIB Fellows

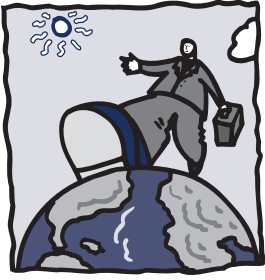
Rosalie L. Tung
Secretary-Treasurer of the AIB Fellows



New AIB Members

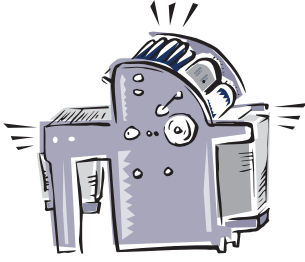
AIB welcomes the following 150 new members who joined our community between May 16, 2006 and August 15, 2006.

Bora Aktan	Eliane Franco	Ping Lv	Shenglan Sun
Sharon Alvarez	Jijuan Fu	Xiaoping Ma	Justin Tan
Samuel Aryee	K.C. Fung	Xiao-Yan Ma	Min Tang
Samuel Asamoah	Jos Gamble	Neeraj Mankad	Paulo Terra
Leng Baoqing	Ying Gao	Stephan Manning	Bifei Tian
Jay B Barney	Hongzhi Gao	Ferdinand Maquito	Hsien-Tung Tsai
Nasser Behbehani	Rana Gautam	Roger March	Anne Vo
Tolulope Bewaji	Stephen Gelb	Anabel Ivana Soledad	Li Wan
James Brander	Marta Geletkanycz	Marin	Huiyao (Henry) Wang
Lisa Calvano	Jie Guan	Susan Martin	Xinong Wang
Luiz Alberto N. Campos	Janti Gunawan	Olivier Masclef	Jue Wang
Filho	Jong Wook Ha	Jorge Mastrapa	Alexander Wollenberg
Nikhil Celly	Amjad Hadjikhani	Sebastian Mathews	Wann-Yih Wu
Shao-Chi Chang	Usha Haley	Caroline McCarley	Ma Xiaoqiang
George Charles	Yousaf Haroon	John McCarthy	Qiang Xu
Kiran Chaturvedi	Charmine Hartel	Yvonne McNulty	Johnson Xue
Limin Chen	Kim Hemmes	John McWilliams	Zhilin Yang
Lanyan Chen	Ian Hill	Jose Mendez	Kuen-Shiou Yang
Xiaoyun Chen	Brian Hilton	Sung Ki Min	Jui-Chung Yang
Haozhe Chen	Hiroshi Hoshino	Anna Murdoch	Mahmut Yasar
Meng-Chao Cheng	Hsin-Hong Kang	Martin Ogutu	Wenlong Yuan
Yin Teng Chew	Stuart Kewley	Chan Soo Park	Chaerin Yun
Chin Pang, Anthony Chia	Navjote Khara	Joseph Peyrefitte	Edward Zajac
Raveendra Chittoor	Jungmin Kim	Truong Hoang Pham	Amged Zein
Jinah Choi	Kwanghyun (Harry) Kim	Adelina Philipsen	Ming Zeng
Jopie Coetzee	Yasuyuki Kishi	Steven Prete	Wei Zhang
Hao Cui	Jill Klein	Ranfeng Qiu	Yan Zhang
Mark Darroch	John Lambert	Divya R	Xiaozheng Zhang
Sadhna Dash	Li-Yueh Lee	Saran Ratanasithi	Feng Zhang
Danielle Dean	Soo Hee Lee	Patricia Robinson	Shuming Zhao
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Guochen Du	Yen Li	Lifang Shi	Xiaoyan Zhu
Jesper C.G. Edman	Xiaojie Liang	Nanda Shrestha	Daniel Zipser
Ahmad El-Gohari	Ku-Ho Lin	Srinivasa Balaji	Christopher Zobrist
Dennis Fan	Huawen Liu	Soundararajan	Gang Zou
Yiwei Fang	Xin Liu	Michiel Steeman	
Xiaolan Feng	Zheng Liu	Badri Sukoco	
Marc Fetscherin	Laijun Luo	Nessara Sukpanich	



Members on the Move

- ⇒ **Raj Aggarwal** has been appointed the Frank C. Sullivan Professor of International Business and Finance at the University of Akron. He assumed his new responsibilities on September 1. A noted business professor, consultant and speaker, Aggarwal comes to University of Akron from Kent State University, where he was a professor of finance and the Firestone Chair in Corporate Finance. He is also a Fellow of the Academy of International Business.
- ⇒ **Jean-Marc F. Blanchard**, Assistant Professor of International Relations, San Francisco State University, has been appointed Associate Director of the newly created Center for U.S.-China Policy Studies (CUSCPS) in the College of Behavior and Social Sciences. The website for the Center is <http://cuscps.sfsu.edu>. The CUSCPS will promote and coordinate joint research, training, scholarship, outreach, and collaboration with Chinese and American academic institutions on a diverse range of topics concerning U.S.-China relations and related policy topics. It will undertake policy research, data collection, analysis, and consultation for interested government agencies, non-profit organizations, community groups, and businesses.
- ⇒ **Sascha Furst**, Head of the International Business Department at EAFIT University (Colombia), has been appointed as Coordinator in the UNCTAD Virtual Institute Network on behalf of his university. EAFIT University joined the global network in July this year as the 14th member. The UNCTAD Virtual Institute mission is to support universities around the world working in the areas of trade, investment and development, particularly in developing countries, through facilitating exchanges and cooperation between universities, supporting a community of practice in trade teaching and research, and promoting dialogue between the trade policy community and academia in order to enhance the impact of academic work.
- ⇒ **C. Michael Hall** has resigned from the position of Professor in the Department of Tourism, School of Business, University of Otago to accept an appointment as Professor in Marketing, Department of Management, College of Business and Economics, University of Canterbury, Christchurch, New Zealand
- ⇒ **Harry G. Harris**, President, HealthCare California, presented an invited lecture and seminar on global political and economic issues in May at Toyota Motor Corporation's International Institute for Economic Studies [IIES] in Tokyo, Japan. Harry was also the keynote speaker at the annual regional business conference in Kanazawa, Japan.
- ⇒ **Janet Y. Murray** has joined the Department of Marketing at the University of Missouri–St. Louis as the E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business. She can be reached at: murrayjan@umsl.edu.
- ⇒ **Mary B. Teagarden**, professor of global strategy at Thunderbird, The Garvin School of International Management, was appointed Editor of the Thunderbird International Business Review (TIBR) in August 2006. She brings a wealth of experience to TIBR from her position on the boards of several well-known journals, including JIBS, and her extensive publications. Mary's plans for TIBR include repositioning and re-envisioning the journal, linking it to leading edge thinking and research undertaken in the Thunderbird Research & Knowledge Network, the Thunderbird Case Series, as well as global faculty thought leadership. The editorial base of Thunderbird International Business Review is once again its original home on the Glendale, Arizona campus of Thunderbird.



Just off the Press

- ∞ **Xiaohe Lu** (Shanghai Academy of Social Sciences) and **Georges Enderle** (University of Notre Dame) have co-edited *Developing Business Ethics in China* (Palgrave Macmillan 2006, ISBN 1-4039-7253-2). Nearly two dozens outstanding scholars and business leaders from China and around the world investigate crucial ethical issues in doing business in China: the role of different ethical traditions, the creation of ethical corporate cultures, corruption and the lack of confidence, consumption patterns and income distribution, globalization, WTO, and information technology, to name a few. For many China watchers, business ethics seems necessary but hardly possible. This book shares the concern for business ethics in China, but goes beyond sound bites and provides a valuable platform for a desperately needed dialogue.
- ∞ **Michael Hall** (University of Canterbury) has co-edited two books related to global environmental change and their affects on the international tourism industry. *Tourism and Global Environmental Change* (Routledge 2006, ISBN 0-415-36131-1 (Hbk) 0-415-36132-x (Pbk) 0-203-01191-0 (Ebk)) co-edited with Stefan Gössling (Lund University) focuses on the interrelationships between different forms of change and their implications for particular destination regions and environments with the final section of the book examining business and destination response to change. *Tourism and Climate Change* (Channelview Publications, ISBN 1-84541-004-1 (Hbk) 1-84541-003-3 (Pbk) 1-84541-005-x (Ebk.)) co-edited with James Higham (University of Otago) focuses specifically on the issue of climate change and its effects and implications for firms and destinations. Both books bring together some of the leading scholars in the field and provide international coverage integrated with specific destination and firm examples as well as discussion of the regulatory environment within which global environmental change occurs.
- ∞ **Adrian N. Carr** (University of Western Sydney) and **Cheryl A. Lapp** (Labyrinth Consulting) announce the publication of their new book *Leadership is a Matter of Life and Death: The Psychodynamics of Eros and Thanatos Working in Organisations* (Palgrave Macmillan, 2006, ISBN: 1-40399-163-4). By drawing upon works of Freud, Klein, Spielrein, Alford and Marcuse, this book examines death instinct triggers that induce thoughts of mortality salience and subsequent death fear manifestations. To further inform organizational leadership theory and praxis there is a requirement to uncover the origins of these destructive behaviors, which the authors believe reside in the realm of the unconscious. The book offers a psychodynamic insight into Thanatic behaviors and considers the implications for organizational studies.
- ∞ **Clarence J. Mann** (University of Maryland University College) and Klaus Gotz (University of Koblenz-Landau) have co-edited *Borderless Business: Managing the Far-Flung Enterprise* (Greenwood Publishing Group, 2006, ISBN: 0-27599-217-9). In *Borderless Business* the authors tackle every major dimension of globalization --from marketing to human resource management to supply chains to accounting and finance--and demonstrate how these issues play out in a global context. Each chapter describes the new skills and competencies that managers must master in order to lead their companies in this environment, where every management challenge is amplified. The book features current data and dozens of case examples and applications from around the world, highlighting how management perspective, mindset and competencies are distinctive for enterprises with global agendas. It is intended for advanced MBA students and executives who are acclimating themselves to the global environment.



AIB CALENDAR OF EVENTS

AIB US-NORTHEAST CHAPTER MEETING

October 6-8, 2006
Curry College, Milton, Massachusetts, USA

AIB US-SOUTHEAST CHAPTER MEETING

October 25-27, 2006
Clearwater Beach, Florida, USA

AIB SOUTHEAST ASIA CHAPTER CONFERENCE

December 7-9, 2006
Bangkok, Thailand

2006 AIB/JIBS FRONTIERS CONFERENCE

Nov 29-Dec 2, 2006
San Diego, California, USA

AIB INDIA CHAPTER MEETING

January 29-31, 2007
Bhubaneswar, India

AIB US-SOUTHWEST CHAPTER MEETING

March 14-17, 2007
San Diego, California, USA

AIB US-MIDWEST CHAPTER MEETING

March 28-30, 2007
Chicago, Illinois, USA

AIB UK CHAPTER CONFERENCE

April 13-14, 2007
London, England

AIB 2007 ANNUAL MEETING

Indianapolis, Indiana, USA
June 25-28, 2007

- ⇒ **Charles M. Vance** (Loyola Marymount University) and **Yongsun Paik** (Loyola Marymount University) have published a book, *Managing a Global Workforce: Challenges and Opportunities in International Human Resource Management* (M. E. Sharpe, 2006, 0-7656-1070-1). This comprehensive text provides balanced and contemporary coverage of both macro and micro human resource management in the international marketplace. The book's approach is truly global in nature, not just focused on expatriates from the home country. The authors also recognize the growing use of contingent workers, strategic alliances, and offshore outsourcing arrangements, and the need to have an active influence on (if not manage directly) the workforce in these new organizational relationships. Directed at future general managers and international executives, it is designed to help students as well as professionals recognize the critical human resource issues underlying the cultural and economic challenges they face.

AIB Newsletter would like to share the latest news about its members in the Just Off the Press and Members on the Move sections. Email your professional accomplishments, book publications, promotions, and honors, to: aib@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.



ACADEMY OF INTERNATIONAL BUSINESS (UK CHAPTER)

34th Annual Conference

King's College London, University of London
April 13–14, 2007

Corporate Governance and International Business

[www.kcl.ac.uk/management/aib2007/]

Call for Papers

The theme of the conference—corporate governance and international business—acknowledges the increasing influence that corporate governance theory is having upon research in a wide variety of disciplines. In a broad sense, corporate governance is about how firms should be governed so that they are run effectively and efficiently. Much of the existing literature has focused on large publicly-listed companies and upon the potential conflicts of interest between managers and shareholders, and between different groups of shareholders, and has suggested that mechanisms to mediate these conflicts may have a marked impact upon corporate performance. But (different) governance issues also arise in SMEs, family-owned firms and other forms of business organization. As yet, there has been little work on how corporate governance factors impact upon firms' strategic decisions, such as the decisions about whether, when, where and how to internationalize, and upon how firms organise and manage their activities across national boundaries. Furthermore, given that corporate governance systems vary across countries, it is likely that these impacts will depend both upon the nationality of the parent company and upon the host country.

As always, theoretical and empirical papers are invited on the whole range of international business issues. Contributions focusing on the following issues would be particularly welcome.

- The effects of corporate governance factors on the internationalization process.
- The effects of changes in (foreign) ownership on strategic decisions and corporate performance.
- Comparative studies of corporate governance systems.
- Foreign ownership and corporate governance reform.
- Finance strategies and foreign direct investment.
- The management of financial risk exposure by MNEs.
- The governance of global commodity chains.
- Outsourcing and offshoring strategies and implications.
- Cross-border mergers and acquisitions.
- Entry into emerging and transitional markets.
- The international expansion of firms from emerging markets.
- Network strategies
- Human resource management within MNEs.
- SMEs, entrepreneurship and innovation.
- E-commerce and international business.
- Social and environmental issues, non-governmental agencies and public policy.

Proposals for specialist panel sessions are also welcomed. One is already planned on corporate governance in the BRIC (Brazil, Russia, India, China) economies.

Doctoral Colloquium

A long-standing feature of the AIB(UK) conference has been the Doctoral Colloquium. The purpose of the colloquium is to provide doctoral researchers with the opportunity to present and discuss their research with a panel of distinguished scholars in interactive sessions that are open to all conference delegates. There are two streams. Stream A is for students who are in the very early stages of their doctoral research. Stream B is the competitive stream and is for students who have made progress in the development of their research, or who have recently completed their doctoral thesis. Further details about the colloquium, the submission of papers, and prizes are provided on the conference website.

- The deadline for submissions is Friday, February 16, 2007.

Submission of Papers

All papers will be refereed. Abstracts of all the accepted competitive papers will be published in the CD-ROM of the Conference Proceedings. Selected papers will also be published in an edited volume in the Palgrave-AIB Book Series in International Business.

Detailed guidelines for the submission of papers are available on the website.

- The deadline for submissions is Monday, January 15, 2007.
- All papers should be submitted electronically.

The Conference Venue

The conference will be held in central London, at the Franklin-Wilkins Building on the Waterloo campus of King's College London [www.kcl.ac.uk]. The Franklin-Wilkins Building is located on the South Bank of the River Thames, close to the National Theatre and the Royal Festival Hall, and within walking distance of Waterloo rail, underground and Eurostar stations.

Conference Fees and Registration

The conference fee includes conference participation, lunches, the conference dinner, tea/coffee during breaks, a CD-ROM with full papers, and a copy of the Palgrave book from the 2006 Conference. Accommodation is NOT included, and delegates are invited to make their own arrangements. Details of hotels near the conference venue are provided on the website.

The conference dinner on the Friday evening will be held aboard the P.S. Dixie Queen, a Mississippi Paddle Steamer, which will cruise up the Thames towards Greenwich. A highlight of the cruise will be the raising of Tower Bridge to allow the P.S. Dixie Queen to pass.

Contact Information

Detailed information about the conference will be posted on the conference website. Please e-mail all queries to aib2007@kcl.ac.uk.

Conference Organiser:	Roger Strange	
Administrator:	Mary Unwin	
Organizing Committee:	Professor Keith Brouthers	Professor Howard Gospel
	Dr. Tony Edwards	Dr. Gregory Jackson
	Dr. Teck Yong Eng	Professor Jenifer Piesse
	Professor Igor Filatotchev	Dr. Sarika Pruthi

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